



FANS ON TOUR

**AN HSL0T
DOCUMENTARY**

Creators: Caitlin Culligan & Barbara Clayton

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ABOUT THE PROJECT

'Fans On Tour' is an unofficial, short-form Harry Styles: Love On Tour documentary created by fans, for fans, that was filmed across several Love On Tour dates in 2021 and 2022. Co-Directors and Creators Barbara Clayton and Cait Culligan started Fans On Tour in September 2021 after most Love On Tour dates were called off due to the COVID-19 pandemic. It's an homage to Harry Styles and his music, as well as a tribute to the dedication of his fan base and the love, self-expression, and kindness in this community.

By capturing the unique experience that is Love On Tour, Fans On Tour's TikTok and Instagram accounts have each become a hub of information about the project and how fans can get involved, as well as a place to build a community around one thing all Harry fans have in common: love for Harry himself. Fans On Tour has reached all age groups and genders internationally.



STATS

39K+

TikTok Followers

1.6M

Total
TikTok Likes

36K

Average
Video Views

917

Instagram
Followers

HARRY'S IMPACT

- Community
- Acceptance
- Art
- Activism
- Diversity
- Kindness

ABOUT THE CREATORS

We are both University of Connecticut graduates and longtime Harry Styles fans. Cait is an Associate Producer at a digital news outlet and Barbara is a Graphic Designer and part time Art Director. We both love going to concerts, content creation, and connecting with other fans along the way.



BARBARA

- Graphic & Motion Design
- Photography
- Marketing/Branding
- Social Media Management
- Video Editing
- Content Creation

CAIT

- Videography
- Video Editing
- Content Creation
- Interviewing
- News Coverage
- Creative Writing



